

Effective solutions to help you distribute, manage and promote your airfreight rates and schedules

OAG Cargo — the preferred partner to the world’s freighter carriers

Economic pressures and rigorous competition present a constant challenge to the air cargo industry. Operational efficiency, route profitability and marketing effectiveness compete for priority as airlines seek to increase market share and build customer loyalty among freight forwarders and logistics professionals.

We understand the complexities of your business. That’s why legacy carriers, regional airlines and freighter operators around the globe rely on OAG Cargo to help them distribute, manage and promote their airfreight rates and schedules.

Our suite of services provides cost-effective solutions to give you competitive advantage. Whether you need to increase sales, streamline your processes or expand into new markets, OAG Cargo can help.

Publish your airfreight schedules where they can be seen and sold

Send frequent and regular updates of your schedules to OAG to ensure the latest information is distributed and promoted to the global freight forwarding community.

Total flexibility for you - we can accept schedules data in virtually any format.

Quality control - rigorous validation checks by OAG’s team of data experts to ensure your information is complete and accurate before publishing.

Widest possible distribution - your data is automatically published—free of charge—in all our cargo schedule products:

Cargo Flights - online | CargoDisk Plus - CD | Cargo Guide - print

Get your rates to market fast and increase profitability

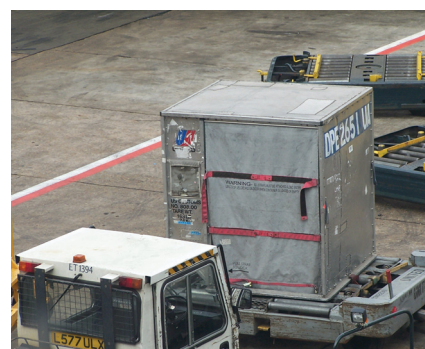
Escalate your visibility with OAG’s Air Freight Rates application (AFRA) to improve load factors and maximise yield from your cargo capacity.

- Dynamic rates distribution
- Complete rates management solution
- Full control and complete data security
- Increase productivity and reduce costs

Attract new business and capture market share

Increase your sales with targeted, highly effective advertising solutions.

- Online and offline options for display advertising and strategic content placement
- Promote your connections and route network with prominent weighted listings
- Influence purchasing choices at the point of decision



Share your latest news with the air cargo community ‘real-time’

Our Inforwarding service is the most cost-effective way to deliver live operational news and special offers straight to the desktops of your target customers. Increase response rates and optimise your freight capacity through this unique online community message board.

Multiple sales channels that deliver results

Put OAG Cargo products to work for your airline. The breadth of our services and the depth of our industry experience combine to offer unparalleled opportunities to grow your airfreight revenues and your business. Talk to us today to find the right solution for your airline.

For more information, please visit our website www.oagcargo.com

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